

5/10/2022 - Minutes

1. 4:00 P.M. Call To Order

Called to order by Chairman Steve Morgan at 3:59 pm with meeting being recorded.

2. Attendance:

Those in attendance. Doug Greenway, Craig Stucky, Stephanie Ellwein, Jordan Gau, Jean Koehler, Steve Morgan, Jen Bradley, Gio Lanier, John Foster. Absent Carol Cersosimo, Stratton Havlik and Mayor Bob Everson.

3. Approval Of Agenda

Motion to approve the agenda by Giovanni Lanier, 2nd to approve by John Foster, All voted Aye.

4. Approval Of Minutes

5. Agenda Items

Motion to approve the minutes as written from April by Jean Koehler, 2nd to approve by Jen Bradley. All voted Aye.

A. Directors Report

Doug gave an update on past and present events.

Past - 4-8 - Avera Banquet with 400, band and bar. All went well, 4-23, MHS Prom with nearly 1800 in the building, 425-27, Shrine Circus with nearly 2000 for each of the (5) performances. 4-29, City Staff Dinner with 150, 4-30, Dance Recital with 1100. 5-2, FFA Banquet with 125, 5-6, MTC Graduation with 700 at each of three ceremonies, the 5-6, First Friday event was supported, 5-8, DWU Graduation with 1200 in attendance.

Upcoming events include - Athletic Banquet on 5-11, Corn Hole tournament, May 13-15, Free concert on 5-20 and MHS Graduation on 5-22.

1. 2023 Mural Presentation

Doug presented a laminated copy of the 2023 murals to each of the board members and talked about the public presentation at the First Friday event. Posters are on display in the lobby. Doug was going to follow up on having DWU change the Gemar mural so it looks more like the others with solid colors. Also, requested how to make the "Gary Munsen" on the banners big enough to read. A couple ideas of using stencils or paint on the Corn after it was applied was suggested.

2. Daktronics Screens Install

Doug reported that the new Daktronic screens were installed by Muth Electric, equipment supplied and basic training done. Videos planned to be played on the new boards this summer. Discussion on the next phase of equipment would be the center hung monitors with replacement in 2024 if possible.

B. Asst Directors Report

Craig reported on concessions and the volume of sales for the circus and the recital. Both were very good events but he noted that additional staff will be added for next year so reduce lines and also some sales history will be available to be more prepared for this events next year. He have a report on staffing and felt

comfortable with the staffing for the summer and the number of applicants we have for the summer work.

- 6. PUBLIC INPUT: If You Need To Address The Corn Palace Events & Entertainment Board On An Item That Was Not On The Agenda, Excluding Personnel Items, Please Come Forward To The Podium And State Your Name And Your Concern. Presentations Are Limited To Three Minutes. Items Will Be Considered But No Action Will Be Taken At This Time.**

There was no one at the meeting to give public input

- 7. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business**

Chairman Morgan asked to go into executive sessions at 4:30 pm.

Let executive session at 4:40 with no action being taken.

8. Adjourn

Motion to adjourn by John Foster and 2nd motion by Jen Bradley. All voted Aye.

Meeting concluded at 4:45 pm