

City of Mitchell
Sports & Events Authority Committee
Meeting Minutes

Date: April 19th, 2022

Time: 2:00 p.m.

Place: Chamber of Commerce Board Room

| Organizational Representative: | Facility Representative: | Hotel Representative: | Business Representative: |
|---|---|---|--|
| <input checked="" type="checkbox"/> Mayor Bob Everson | <input checked="" type="checkbox"/> Kevin Nelson | <input checked="" type="checkbox"/> Bryan Dixon | <input checked="" type="checkbox"/> Tim Smith |
| <input checked="" type="checkbox"/> Kevin McCardle | <input checked="" type="checkbox"/> Cory Aadland | <input checked="" type="checkbox"/> Dan Sabers | <input checked="" type="checkbox"/> Dave Helleloid |
| <input type="checkbox"/> Jill Larson | <input checked="" type="checkbox"/> Jon Hart | <input type="checkbox"/> LaRee Rumbolz | <input type="checkbox"/> Jim Johnston |
| | <input checked="" type="checkbox"/> Doug Greenway | <input type="checkbox"/> Emily Liedtke | |

Staff/Others Present: Geri, Tiffany, Stephanie, and Aaron

I. Meeting called to order by: Kevin McCardle @ 2:01 PM

II. Funding Applications/Reports

- a. Mitchell High School: "SoDak 16 GBB & BBB" (March 3rd & 8th, 2022)
 - a. "SoDak 16 GBB & BBB" Requesting \$1,200 – Cory Aadland
 - i. Motion: Dave Helleloid motioned to award \$1,200.
 - ii. Second: Bryan Dixon seconded the motion. All voted 'aye' and motion passed.
 - iii. Abstain: Cory Aadland abstained from voting.
- b. The Back 40: "Six Events" (May 5th, May 28th, June 3rd, June 10th, June 27th, & Sept. 17th)
 - a. "Six Events" Requesting \$4,700 – Keke Leiferman
 - i. Motion: Bryan Dixon motioned to deny grant request.
 - ii. Second: Tim Smith seconded the motion. All voted 'aye' and motion passed.
- c. Corn Palace Cornhole: "Corn Palace Cornhole Tournament" (May 13th – 15th, 2022)
 - a. "Corn Palace Cornhole Tournament" Requesting \$6,000 – Tyler Earls
 - i. Motion: Cory Aadland motioned to award \$5,000.
 - ii. Second: Kevin Nelson seconded the motion. All voted 'aye' and motion passed.
- d. Big Friend Little Friend: "Memorial Weekend in Mitchell" (May 28th, 2022)
 - a. "Memorial Weekend in Mitchell" Requesting \$2,000 – Linda McEntee
 - i. Motion: Bryan Dixon motioned to award \$1,000.
 - ii. Second: Jon Hart seconded the motion. All voted 'aye' and motion passed.
- e. Mitchell Area Community Triathlon: "MAC Triathlon" (June 11th, 2022)
 - a. "MAC Triathlon" Requesting \$3,000 – Emily Hohn or Terasa Gillen
 - i. Motion: Doug Greenway motioned to award \$1,900.
 - ii. Second: Dave Helleloid seconded the motion. All voted 'aye' and motion passed.
- f. Powder Horn Ranch Regulators: "South Dakota State and High Plains Territorial Cowboy Fast Draw" (August 10th – 14th, 2022)
 - a. "South Dakota State and High Plains Territorial Cowboy Fast Draw" Requesting \$5,000 – Diane Royalty & Troy Bollock
 - i. Motion: Dave Helleloid motioned to award \$4,000.
 - ii. Second: Tim Smith seconded the motion. All voted 'aye' and motion passed.

- g. 301 Rodz: “Outkast Car Show” (September 16th-18th, 2022)
 - a. “Outkast Car Show” Requesting \$1,500 – KayLynn Bren
 - i. Motion: Cory Aadland motioned to award \$1,500.
 - ii. Second: Bryan Dixon seconded the motion. All voted ‘aye’ and motion passed.
- h. Raise ‘Em Rank: “Raise ‘Em Rank Finals” (September 16th – 17th, 2022)
 - a. “Raise ‘Em Rank Finals” Requesting \$7,500, \$8,500, \$15,000, or \$30,000 - Dillon Swanson
 - i. Motion: Tim Smith motioned to award \$4,500.
 - ii. Second: Cory Aadland seconded the motion. All voted ‘aye’ and motion passed.
 - iii. The Corn Palace and Mitchell CVB will provide \$1,500 each, so we can reach the \$7,500 sponsorship level.

III. Approval of Minutes:

Motion: Doug Greenway motioned to approve the previous minutes.
Second: Jon Hart seconded the motion. All voted ‘aye’ and motion passed.

IV. Financial Report:

Motion: Tim Smith motioned to approve the financial report as presented.
Second: Jon Hart seconded the motion. All voted ‘aye’ and motion passed.

V. Updates/Evaluation Forms/Financials

- a. 2022 SDHSAA State Gymnastics – Cory Aadland
 - Cory Aadland added that there was much positive feedback from spectators, participants, and SDHSAA staff. With such a successful event, Mitchell & Corn Palace have been added to the conversation to host future SDHSAA events. Corn Palace renovation and increased seating will improve the chances the Corn Palace could host a future state girl and/or boys basketball tournament.
- b. 2022 Girls & Boys Hanson Classic “Thank You” Letter – Jim Bridge/Kim DeRouchey
 - Jim Bridge thanking the SEA for their donation that was used to provide amazing food in the hospitality room for coaches, referees, and staff personnel.
- c. 2022 GPAC Wrestling Championships Evaluation Form (Feb. 18th & 19th, 2022)
 - Over 400 spectators for the event. Hosted 9 GPAC teams, which is roughly 230 participants. Approximately sixty hotel rooms were purchased for the event.
- d. 2022 Palace Ice Festival Profit/Loss Statement (Feb. 11th-12th, 2022)
 - Net Income for event of \$2,222.94, which Sports Authority awarded \$3,000.
- e. SDMEA Middle School All State Band Evaluation Form (March 4th-5th, 2022)
 - Over 700 spectators for the event. Hosted 202 students and 78 directors. 65 or more hotel rooms were purchased for the event. Awarded funds were used to provide food and beverage for the hospitality room. The profit of \$328.85 will be used towards funding for other events such as Middle School All State Jazz Band, Elementary Honors, and Festival Choirs, etc. SEA awarded \$250.
- f. 2022 DWU Winter Indoor Futsal Classic Financials (Feb. 11th – 13th, 2022)
 - Very successful event. SEA awarded \$4,000 towards the event. Total revenue for the event was \$28,618.90, with a final event balance of \$19,532.35.

- g. Mitchell Show Choir Classic Evaluation Form (March 19th, 2022)
 - Spectator attendance was 1,495 for the day. There were 1,100 participants and approximately 115 hotel rooms purchased for the event. Jim Miskimins and Matt Culhane will provide a financial report towards the end of April or May for the entire event.

VI. New/Old Business

- a. Mitchell Pickle Ball Association – Bruce Schwenck/Tom Day
 - i. Court construction funding questions.
 - Aaron talked with Bruce about the purpose of the SEA Grant Program. Bruce could utilize different avenues to acquire the proper funding for the construction of the six pickleball courts at Hitchcock Park. Kevin Nelson has also been approached multiple times from members of the pickleball association about funding for construction of the requested courts.
- b. Special Olympics South Dakota Rotation
- c. American Legion – Post 18 SEA Logo update
 - Mitchell Baseball Association wants to thank and recognize the Mitchell Sports Authority for their support over the past number of years with a banner hung at Cadwell Park. There is no obligation from either organization in terms of a contract, Mitchell Baseball is simply saying thank you for your continued support.
- d. Wagon Master: Hansen’s Hand-Crafted History World Premiere Recap
 - The event was a great success, and the turnout was better than expected with over 200 members of the Mitchell community. PBS will broadcast the entire 30-minute documentary on Thursday, April 21st at 8:00 PM and Sunday, April 24th at 1:00 PM.

VII. Items for Approval

- VIII. Meeting Adjourn:** Kevin McCardle adjourned meeting at 3:20 PM.