

4/5/2022 - Minutes

1. 4:00 P.M. Call To Order

Meeting called to order at 4:01 pm by Chair Steve Morgan

A. Attendance:

Those present included Doug Greenway and Craig Stucky(Corn Palace), Stephanie Ellwein, Jeff Smith (City), Jean Koehler, Jordan Gau, Carol Cersosimo, Gio Lanier, John Foster, Steve Morgan, Jen Bradley. Absent-Mayor Everson and Stratton Havlik.

2. Approval Of Agenda

Doug Greenway requested the Festival Ticketing packaging discussion go into executive sessions because the entertainment contract cost would be disclosed which is not allowed.

Motion to approve the amended agenda was made by Giovanni Lanier, 2nd by John Foster. All voted Aye.

3. Approval Of Minutes

Minutes were discussed, there was an error in that Jean Koehler was listed as present at the March, 2022 meeting which she was not. The minutes were corrected with Jean listed as absent. Motion to approve the amended minutes by Jeff Smith and 2nd by Jordan Gau. All voted Aye.

4. Agenda Items

A. Directors Report

Doug Greenway reported on events since the March meeting.

- *AAU Youth wrestling with 547 wrestlers and over 2500 fans, more than 3000 in the building for the day on March 12th.*
- *Wingapalooza was held on March 19 with about 300 in attendance but expect the event to grow, it has been cancelled for the last two years.*
- *The Avera Spring Banquet will be held on April 8 with 500 in attendance.*
- *MHS Prom on April 23rd*
- *Shrine Circus April 25-27th*
- *City of Mitchell annual banquet, April 29th*
- *Dance Expressions Recital April 30th with over 1000 in attendance*
- *May events include the MTI and DWU Graduations along with the May 6th First Friday event the Corn Palace will support*
- *work being done in the Corn Palace includes, scrubbing the raised sections, and waxing the floor which will allow circus clean up to be performed more efficiently*
- *The new Scoreboards are completed, waiting for some framing to be completed, plan to be installed within 2-weeks.*

B. Asst Directors Report

Craig Stucky reported on concessions for the Youth Wrestling to be near 10k and would do a few things differently next year. And Circus tickets are on sale in the Box Office. A total of \$15,400 in reserved tickets have been sold to this point.

C. Festival Concert Line Up

2023 Festival Entertainment was completed with the following shows. Opening acts would be booked over the next months for each of the headliners.

Wednesday - no stage act inside the Corn Palace

Thursday - Randy Houser

Friday - Russell Dickerson

Saturday - Night Ranger

Sunday - The Music of Randy Travis

D. Festival Ticket Packaging

Specifics were held in executive session because of contract pricing for each act. The meeting centered around the cost of tickets and the request by the board to offer package ticket deals. It was determined that tickets would be bundled by the following rules.

Buy 2 GA tickets to any two shows for \$50, Buy 2 Reserved Tickets to any two shows for \$70. Party Pit and Sunday Floor Front excluded.

All party pit tickets would cost \$60/each, GA Standing \$35/each, Section A Reserved \$45/each and GA Seated \$35/each

These tickets prices and offers would be run by REG to confirm the entertainers will allow this. Doug will confirm that the eTix system would accommodate these ticket offers

5. PUBLIC INPUT: If You Need To Address The Corn Palace Events & Entertainment Board On An Item That Was Not On The Agenda, Excluding Personnel Items, Please Come Forward To The Podium And State Your Name And Your Concern. Presentations Are Limited To Three Minutes. Items Will Be Considered But No Action Will Be Taken At This Time.

No public input was taking a Motion to move into executive session at 4:30 Gio Lanier, 2nd by John Foster

6. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business

7. Adjourn

Meeting adjourned at 5:25 pm by Jeff Smith