

City of Mitchell
Sports & Events Authority Committee
Meeting Minutes

Date: March 8th, 2022

Time: 2:00 p.m.

Place: Chamber of Commerce Board Room

Organizational Representative:	Facility Representative:	Hotel Representative:	Business Representative:
<input checked="" type="checkbox"/> Mayor Bob Everson	X Kevin Nelson	<input type="checkbox"/> Bryan Dixon	<input checked="" type="checkbox"/> Tim Smith
<input checked="" type="checkbox"/> Kevin McCardle	<input type="checkbox"/> Cory Aadland	<input type="checkbox"/> Dan Sabers	<input checked="" type="checkbox"/> Dave Helleloid
<input type="checkbox"/> Jill Larson	<input checked="" type="checkbox"/> Jon Hart	<input type="checkbox"/> LaRee Rumbolz	<input checked="" type="checkbox"/> Jim Johnston
	<input checked="" type="checkbox"/> Doug Greenway	<input checked="" type="checkbox"/> Emily Liedtke	

Staff/Others Present: Stephanie Ellwein, Geri Beck, Tiffany Batdorf, & Aaron Hieb

I. Meeting called to order by: Mayor Bob Everson @ 2:02 PM

II. Future Event Introduction:

a. Raise ‘em Rank Rodeo – Dillon Swanson (Sept. 16th-17th @ Corn Palace)

Contact Information: 605-254-5718; raiseemrank@gmail.com

Key discussion points:

- Promotional outlets: Interstate billboard (Reaves Building Systems sponsor), TV commercial promoting the City of Mitchell as well as the event, Radio, Flyers, & word of mouth. Aaron will be in contact with Dillon and direct him towards Mitchell’s local media outlets for promotion of event. Check out their Facebook page, Raise ‘em Rank and their event post!
- Hotel Headquarters: Dillon is interested in having a main hotel headquarters for the event and reserving a block of rooms for event staff and personnel. Aaron will get Dillon Mitchell’s hotel information. He is looking for input from the hoteliers.
- Tentative Ticket Pricing: \$20, gets you into the Bull Riding & Dance.
- Television Broadcasting: Hoping to get MidcoSports to broadcast event and live stream to other outlets as well.

III. Funding Applications/Reports:

a. Mitchell Skating & Hockey Association: “Hockey Tournaments” (six events)

a. “Hockey Tournaments” Requesting \$6,000 (\$1,000/event) – Jonathan Guentner

i. Motion: Tim Smith motioned to award \$5,000.

ii. Second: Jocko seconded the motion. All voted ‘aye’ and motion passed.

b. Village Bowl – Mitchell USBC: “2022 SD State USBC Women’s Tournament”

a. “Village Bowl – Mitchell USBC” Requesting \$3,000 – Nate Sievert

i. Motion: Dave Helleloid motioned to award \$3,000.

ii. Second: Jon Hart seconded the motion. All voted ‘aye’ and motion passed.

c. Department of South Dakota VFW: “VFW State Convention”

a. “VFW State Convention” event Requesting \$5,000 – Anna Waltner/Marty Christensen

i. Motion: Dave Helleloid motioned to award \$3,130.

ii. Second: Doug Greenway seconded the motion. All voted ‘aye’ and motion passed.

- d. Mitchell Gun Club: “South Dakota ATA State Trap Shoot”
 - a. “South Dakota ATA State Trap Shoot” event Requesting \$2,000 – Jerry Opbroek
 - i. Motion: Tim Smith motioned to award \$2,000.
 - ii. Second: Kevin McCardle seconded the motion. All voted ‘aye’ and motion passed.

IV. Approval of Minutes:

Motion: Jon Hart motioned to approve the previous minutes.

Second: Doug Greenway seconded the motion. All voted ‘aye’ and motion passed.

V. Financial Report:

Motion: Jon Hart motioned to approve the financial report as presented.

Second: Tim Smith seconded the motion. All voted ‘aye’ and motion passed.

VI. Updates/Reports:

- a. 6th Annual Palace Ice Festival Evaluation Form (February 11-12, 2022)

- Aaron presented the evaluation form submitted for the event. Committee requested a more detailed Profit & Loss Financial Statement.

- b. 2022 SDHSAA State Gymnastics Evaluation Form (February 11-12, 2022)

- Aaron presented the evaluation form submitted for the event. Cory Aadland will present more information about the success of the event and an updated financial report at the April meeting.

VII. New Business:

- a. **Wagon Master: Hansen’s Hand-Crafted History** world premiere @ Logan Luxury 5 Cinemas on Wednesday, March 30th.

- [..\..\..\..\Aron Hieb\PRESS RELEASE Wagon Master Premier.docx](#)

VIII. Items for Approval:

- IX. Meeting Adjourn:** Mayor Bob Everson adjourned meeting @ 3:32 PM.