

2/1/2022 - Minutes

1. 4:00 P.M. Call To Order

Meeting called to order by Chairman Steve Morgan at 4 pm, video recording and broadcast was started.

A. Attendance:

Steve Morgan, John Foster, Gio Lanier, Jen Bradley, Carol Cersosimo, Jeff Smith, Jean Koehler, Doug Greenway, Craig Stuckey. Kyle Herges-DWU Asst Professor, Alice and Cameron, Graphic Design Students.

Absent: Jordan Gau, Stratton Havlik, Mayor Everson, Stephanie Ellwein-City Administrator

2. Approval Of Agenda

Motion to Approve Agenda by John Foster, 2nd by Jen Bradley. All voted aye.

3. Approval Of Minutes

Motion to approve minutes by Jeff Smith 2nd by Gio Lanier, all voted aye.

4. Agenda Items

A. 2023 Mural Discussion - Famous South Dakotans

Professor Kyle Herges and two design students were at the meeting to hear feedback about the 2023 murals. Designed murals were presented to the board by Director Greenway. It was noted that with murals of people, there would need to be a substantial educational piece to explain who they are and why they are "famous south dakotans". This will be done via tours, multimedia presentations and printed exhibits in the Corn Palace.

Those presented included: NBA coach Becky Hammon, Olympic Gold Medalist Billy Mills(2), Price is Right host - Bob Barker(3), Champion Bronc Rider - Casey Tibbs, Wild Bill Hickok, Laura Ingalls Wilder(2), Lakota Chief Sitting Bull, Space Shuttle Astronaut, Charles Gemar(2), WW II Ace and SD Governor, Joe Foss.

Comments on murals. Becky Hammon is now a coach for the WNBA Las Vegas Aces. The board determined to keep the mural as her prominence as the first female coach in the NBA and record of success in high-school, college, WNBA and Olympics represented South Dakota as a Famous South Dakotan. The DWU team planned to alter her hair to make her more obvious female. It was decided the picture of a coach in a huddle would be sufficient for the public to determine the mural.

Billy Mills #1 was chosen as is with the Olympic Rings in the background. Bob Parker was selected as mural #3 on the SW corner of the Corn Palace. The designers will alter the image to a more profile like image as is in #2 with the price is right wheel prominent in the mural. Wild Bill Hickok was chosen as is. Laura Ingalls Wilder #2 was chosen as is and would be #9 to allow for expansion of the scene. Astronaut Gemar #2 with the space shuttle was chosen as is and would be located on Mural #1 on the front of the Corn Palace. Joe Foss mural was chosen as designed. Two new murals were suggested to be Mike Miller in his High-school uniform and a famous South Dakotan for basketball which the Corn Palace is known for. It would be #2 on the South Corner of the Corn Palace. Oscar Howe was also selected to be a new mural. The design would be a profile of Oscar Howe with one of his original Corn Palace murals in the background. These new murals will be given to the board to review and feedback given to DWU so they can begin to finalize the prints.

B. Directors Report

Director Greenway reported on good crowds and the basketball classics held in January, a fire alarm did go on on January 22nd, from a hot popcorn vat. No fire occurred, but smoke set off the alarm. The CP was being evacuated when the alarm was silenced, a short delay during the half-time of a game was the result. He

mentioned a new event being held on Sunday, February 20th, Baby I'm a Star cheer and dance competition is a new event. It is unknown the size of crowd that will be drawn.

C. Asst Directors Report

Assistant/Box Office Director Craig Stucky report on the fire alarm and update on concessions. Covid contacts have interrupted some of our staff, but otherwise staffing has been good.

D. Decorating/Mural Report - 2022

Doug Greenway reported the marquee would be finished this week and equipment and product cleared from the back of the Corn Palace. It has taken longer than expected as only two full-time/part-time workers were available rather than the 6-8 per normal. The corn was extremely dry this year so all cobs are soaked prior to cutting and applying. Mural #9 will wait to be finished until spring as there is not enough corn available, and the grower is working on acquiring more to finish it.

5. PUBLIC INPUT: If You Need To Address The Corn Palace Events & Entertainment Board On An Item That Was Not On The Agenda, Excluding Personnel Items, Please Come Forward To The Podium And State Your Name And Your Concern. Presentations Are Limited To Three Minutes. Items Will Be Considered But No Action Will Be Taken At This Time.

No one available for public comment.

6. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business

A. 2022 Festival Concert Lineup And Discussion

board was updated on current talent update for the 2022 festival. No action taken.

B. Sponsorship Discussion And It Applies To Contracts

7. Adjourn

Meeting adjourned at 5:20 pm. Motion to adjourn by Gio and 2nd by Jen. All voted aye.