

1) Demand from your Community

Over the last year, we've fielded 23 requests through our website from your patrons requesting access to Kanopy's film collection. I have shared a few of those below:

-Hubertus van H was looking to access *Killing us Softly*, and says " I am from Kilmore, how can I join Kanopy"

-Polly P was looking to stream the film *In the mood for love* for a class

2) Over 32,000 films

- We are the largest dedicated video streaming solution for libraries, featuring over 30,000 films (5x Netflix), from 1,200 content partners (Criterion Collection, Great Courses, PBS, Fred Wiseman, etc), with 60% exclusive to Kanopy. Our motto is "thoughtful entertainment" and we aspire to profile films that support the missions of libraries to educate and inspire the community.
- We also offer Kanopy Kids, a collection of educational film that supports literacy programs, learning languages, social learnings, and more. The content is reviewed and age-rated by Common Sense Media, which is the most highly trusted source of content reviews and age ratings for children.

3) Powerful features

- Films come with "group showing" rights for community programming events

We support more device apps than any library solution in the World (roku, apple tv, ios, android, AirPlay, FireTV, Chromecast, etc)

- We are the only streaming platform to provide full legal accessibility (captions, transcripts, disability user settings)

4) 3,000 libraries

- We work with 3,000 libraries across the country including leading systems (e.g. New York, LA, San Francisco, Seattle, Cincinnati, Kansas City, Baltimore, Philadelphia, Brooklyn, Kings County, Austin, etc)
- The NY Times calls Kanopy "*the awe-inspiring streaming gold mine... why do libraries offer Kanopy? Because libraries are awesome.*"

Pricing- Here's how it works:

- Strictly usage based: No setup fees, platform fees or access fees
- Standard pricing: \$2 per play for each film. No sliding scale or tiered pricing. Films can be streamed for 72 hours.
- Customizable program: Your library has the option to allocate a user caps (how many films any one user can watch each month) and your own budget cap (annual or monthly). You can deposit funds or pay as you go and we do not require any upfront payments or minimum spend

Checklist for accreditation documentation

You will need to upload the following documents to support your voluntary accreditation application.

Essential

- #2 – Copy of city/county ordinance showing when library when library was legally established. (If renewal, we already have this.)
- #9 – Documentation of trustee continuing education: 15 hrs. at this level. Must be earned by more than one trustee.

✓ Enhanced

- #35 – Copy of minutes or board meeting where bylaws were reviewed.
- #36 – Copy of minutes or board meeting where policies were reviewed, or link to policies on library website.
- #38 - Documentation of trustee continuing education: 30 hrs.at this level. Must be earned by more than one trustee. No more than 15 can be earned online.
- #42 – Copy a program evaluation. *If renewal*, one for each year (3 years) since last application. Program evaluation should focus on *outcomes achieved* (what good did you do?)—not just how much it cost and how many attendees.
- #44 – *If your library doesn't charge a nonresident fee*, copy of city/county board minutes where the topic was discussed.
- #53 – Copy of the library's collection development policy, or link to CD policy the library website.
- #54 – Copy of the library's technology plan or board minutes at which plan was reviewed.

Exemplary

- #61 – Copy of the minutes of board meeting where the director was evaluated.
- #63 - Documentation of trustee continuing education: 45 hrs.at this level. Must be earned by more than one trustee. No more than 15 can be earned online.
- #54 – Copy of the library's strategic plan, or link to the plan on the library website.
- #66 - Copies of one teen, one adult, and one children's program evaluation. *If renewal*, one for each year (3 years) for each age group since last application (total of nine evaluations). Program evaluations should focus on *outcomes achieved* (what good did you do?)—not just how much it cost and how many attendees.
- #77 – Copy of the library's marketing/public relations plan, or link to the plan on the library website.