

Mitchell Public Library Dashboard Summary



Circulation Trends

|                         | 2012    | 2013    | 2014    | 2015    | 2016    | 2017    | 2018    | 2019    | 2020   | 2021 (YTD) |
|-------------------------|---------|---------|---------|---------|---------|---------|---------|---------|--------|------------|
| <b>Yearly Total:</b>    | 136,277 | 126,657 | 114,893 | 132,504 | 136,215 | 127,129 | 126,146 | 123,836 | 80,550 | 51,219     |
| <b>Monthly Average:</b> | 11,356  | 10,555  | 9,574   | 11,042  | 11,351  | 10,594  | 10,512  | 10,320  | 6,713  | 7,317      |

| 2012 most popular   | yearly | 2013 most popular   | yearly | 2014 most popular   | yearly | 2015 most popular   | yearly | 2016 most popular | yearly | 2017 most popular | yearly | 2018 most popular | yearly | 2019 most popular | yearly | 2020 most popular | yearly | 2021 most popular | YTD   |
|---------------------|--------|---------------------|--------|---------------------|--------|---------------------|--------|-------------------|--------|-------------------|--------|-------------------|--------|-------------------|--------|-------------------|--------|-------------------|-------|
| CD                  | 27,898 | CD                  | 25,948 | CD                  | 23,672 | CD                  | 24,763 | CD                | 28,515 | CD                | 24,753 | CD                | 23,775 | CD                | 22,115 | Ebks-Overdrive    | 11,134 | Ebks-Overdrive    | 6,594 |
| Adult Fiction       | 20,995 | Adult Fiction       | 19,343 | Adult Fiction       | 16,425 | Adult Fiction       | 17,829 | Adult Fiction     | 18,585 | Adult Fiction     | 17,599 | Adult Fiction     | 16,947 | Ebks-Overdrive    | 15,302 | Adult Fiction     | 9,778  | Juv. Fiction      | 6,322 |
| Easy                | 13,649 | Easy                | 12,099 | Easy                | 10,322 | Easy                | 13,063 | Easy              | 12,166 | Juv. Fiction      | 11,197 | Ebks-Overdrive    | 12,452 | Adult Fiction     | 15,082 | Juv. Fiction      | 8,932  | Adult Fiction     | 6,123 |
| Adult Non Fiction   | 10,611 | Adult Non Fiction   | 9,227  | Juvinile Fiction    | 8,252  | Juvinile Fiction    | 10,763 | Juv. Fiction      | 11,374 | Easy              | 11,145 | Easy              | 11,365 | Juv. Fiction      | 12,310 | CD                | 7,659  | Audiobks-Overdr   | 4,799 |
| Juvinile Non Fictio | 8,077  | Juvinile Fiction    | 8,525  | Adult Non Fiction   | 7,830  | Juvinile Non Fictio | 9,126  | E-Books Overdriv  | 9,621  | E-Books Overdriv  | 9,582  | Juv. Fiction      | 10,686 | Easy              | 10,747 | Audiobks-Overdr   | 7,531  | Easy              | 4,094 |
| Juvinile Fiction.   | 7,978  | Juvinile Non Fictio | 8,039  | Juvinile Non Fictio | 7,696  | Adult Non Fiction   | 8,398  | Juv. Nfict.       | 8,336  | Juv. Nfict.       | 8,913  | Juv. Nfict.       | 7,545  | Juv. Nfict.       | 7,990  | Easy              | 6,932  | CD                | 3,717 |
| Young Adult         | 6,361  | Young Adult         | 5,867  | E-Books             | 5,874  | E-Books             | 7,620  | Adult NF          | 8,082  | Adult NF          | 7,124  | Adult NF          | 6,195  | Adult NF          | 5,896  | Juv. Nfict.       | 4,748  | Juv. Nfict.       | 3,054 |
| Beginning Reader    | 4,875  | Overdrive           | 4,328  | Young Adult         | 5,725  | Young Adult         | 6,921  | YA                | 6,537  | YA                | 6,135  | YA                | 5,182  | Large Print       | 5,630  | Adult NF          | 3,527  | Beg. Read.        | 2,583 |
| Romance             | 3,878  | Beginning Reader    | 4,183  | Large Print         | 3,920  | Early Childhood     | 5,493  | Large Print       | 5,666  | Large Print       | 4,914  | Large Print       | 5,097  | YA                | 4,808  | Large Print       | 3,329  | E. Childhood      | 2,207 |
| Early Childhood     | 3,818  | Large Print         | 3,577  | Beginning Reader    | 3,759  | Beginning Reader    | 5,289  | Beg. Read.        | 4,858  | Beg. Read.        | 4,263  | Beg. Read.        | 4,958  | Beg. Read.        | 4,668  | YA Fiction        | 3,223  | YA Fiction        | 2,063 |

Library Cards Issued

| year | Adult | Children | YA   | Subscription | DWU | MTI | Faith Home | Abbot House | Total |
|------|-------|----------|------|--------------|-----|-----|------------|-------------|-------|
| 2013 | 401   | 127      | 37   | 155          | 12  | 18  | 1          | 3           | 754   |
| 2014 | 364   | 132      | 50   | 121          | 5   | 14  | 0          | 4           | 690   |
| 2015 | 590   | 235      | 49   | 149          | 14  | 10  | 0          | 2           | 1,049 |
| 2016 | 962   | 438      | 296  | 172          | 5   | 7   | 2          | 9           | 1,891 |
| 2017 | 959   | 337      | 1660 | 161          | 10  | 11  | 0          | 6           | 3,144 |
| 2018 | 915   | 322      | 467  | 174          | 4   | 9   | 0          | 6           | 1,897 |
| 2019 | 982   | 261      | 431  | 150          | 8   | 10  | 3          | 6           | 1,851 |
| 2020 | 198   | 27       | 562  | 43           | 7   | 0   | 0          | 7           | 844   |
| 2021 | 151   | 38       | 16   | 29           | 3   | 0   | 0          | 3           | 240   |

Total Programming Participation

|              | 2012         | 2013         | 2014         | 2015         | 2016         | 2017         | 2018         | 2019         | 2020          | 2021          |
|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|---------------|
| January      | 586          | 611          | 186          | 369          | 444          | 568          | 598          | 499          | 308           | 1,481         |
| February     | 583          | 636          | 127          | 540          | 492          | 526          | 533          | 329          | 455           | 2,376         |
| March        | 632          | 597          | 196          | 595          | 637          | 539          | 622          | 508          | 3,029         | 2,412         |
| April        | 592          | 473          | 168          | 689          | 495          | 536          | 630          | 400          | 2,686         | 1,187         |
| May          | 491          | 365          | 74           | 499          | 889          | 909          | 650          | 542          | 3,893         | 3,706         |
| June         | 648          | 368          | 24           | 1099         | 1465         | 670          | 1248         | 1655         | 2,631         | 5,291         |
| July         | 713          | 378          | 10           | 943          | 901          | 488          | 915          | 937          | 2,228         | 2,179         |
| August       | 282          | 97           | 10           | 154          | 76           | 30           | 400          | 286          | 1,727         | 0             |
| September    | 567          | 216          | 0            | 396          | 527          | 443          | 573          | 473          | 1,610         | 0             |
| October      | 502          | 260          | 0            | 407          | 565          | 536          | 603          | 301          | 2,207         | 0             |
| November     | 586          | 199          | 95           | 438          | 478          | 680          | 491          | 231          | 1,621         | 0             |
| December     | 322          | 125          | 145          | 325          | 508          | 539          | 347          | 396          | 1,288         | 0             |
| <b>Total</b> | <b>6,504</b> | <b>4,325</b> | <b>1,035</b> | <b>6,454</b> | <b>7,477</b> | <b>6,464</b> | <b>7,610</b> | <b>6,557</b> | <b>23,683</b> | <b>18,632</b> |

Children's Programming Participation

|                          | 2012         | 2013         | 2014       | 2015         | 2016         | 2017         | 2018         | 2019         | 2020          | 2021          |
|--------------------------|--------------|--------------|------------|--------------|--------------|--------------|--------------|--------------|---------------|---------------|
|                          | story time   | story time   | story time | story time   | story time   | story time   | story time   | story time   | story time    | story time    |
| January                  | 364          | 222          | 174        | 229          | 212          | 256          | 375          | 272          | 180           | 1,242         |
| February                 | 322          | 396          | 127        | 270          | 225          | 252          | 290          | 205          | 264           | 2,224         |
| March                    | 373          | 305          | 192        | 295          | 299          | 253          | 395          | 230          | 3,009         | 2,202         |
| April                    | 489          | 116          | 168        | 342          | 206          | 169          | 344          | 197          | 2,686         | 1,114         |
| May                      | 312          | 212          | 74         | 472          | 344          | 91           | 46           | 70           | 3,778         | 3,159         |
| June                     | 460          | 296          | 0          | 534          | 587          | 270          | 336          | 389          | 2,577         | 4,072         |
| July                     | 506          | 296          | 0          | 538          | 308          | 99           | 405          | 321          | 2,206         | 1,724         |
| August                   | 0            | 15           | 0          | 51           | 0            | 0            | 35           | 0            | 1,649         | 0             |
| September                | 293          | 132          | 0          | 77           | 192          | 209          | 247          | 195          | 1,386         | 0             |
| October                  | 227          | 221          | 0          | 300          | 261          | 248          | 220          | 225          | 2,075         | 0             |
| November                 | 265          | 179          | 91         | 222          | 210          | 315          | 264          | 130          | 1,609         | 0             |
| December                 | 62           | 85           | 135        | 210          | 232          | 209          | 240          | 117          | 1,108         | 0             |
| <b>story time total:</b> | <b>3,673</b> | <b>2,475</b> | <b>961</b> | <b>3,540</b> | <b>3,076</b> | <b>2,371</b> | <b>3,197</b> | <b>2,351</b> | <b>22,527</b> | <b>15,737</b> |



| Interlibrary loan - In and Out of State |           |         |        |
|---|-----------|---------|--------|
|   | Borrowing | Lending | Total  |
| 2012                                    | 1,790     | 2,092   | 3,882  |
| 2013                                    | 1,529     | 1,858   | 3,387  |
| 2014                                    | 1,285     | 1,783   | 3,068  |
| 2015                                    | 1,087     | 1,728   | 2,815  |
| 2016                                    | 927       | 778     | 1,705  |
| 2017                                    | 788       | 919     | 1,707  |
| 2018                                    | 671       | 1034    | 1,705  |
| 2019                                    | 920       | 1058    | 1,978  |
| 2020                                    | 210       | 321     | 531    |
| 2021 (YTD)                              | 137       | 315     | 452    |
| Total borrow                            | 9,207     |         |        |
| Total lend                              |           | 11,571  |        |
| Grand Total                             |           |         | 20,778 |

| Revenue totals |             |             |               |              |                   |                         |             |             |             |          |              |
|----------------|-------------|-------------|---------------|--------------|-------------------|-------------------------|-------------|-------------|-------------|----------|--------------|
| year           | Fines       | Copies      | Subscriptions | Misc         | Interlibrary Loan | Lost Item reimbursement | Petty Cash  | Book Sale   | Donations   | Interest | Total        |
| 2012           | \$ 4,628.25 | \$ 4,987.33 | \$ 2,265.00   | \$ 65.95     | \$ 506.00         | \$ 450.62               | \$ (87.80)  |             | N/A         |          | \$ 12,815.35 |
| 2013           | \$ 4,282.24 | \$ 4,656.26 | \$ 2,430.00   | \$ 53.70     | \$ 448.00         | \$ 668.22               | \$ (209.65) |             | N/A         |          | \$ 12,328.77 |
| 2014           | \$ 3,584.12 | \$ 3,641.51 | \$ 2,010.00   | \$ (20.00)   | \$ 264.00         | \$ 394.18               | \$ (67.99)  |             | N/A         |          | \$ 9,805.82  |
| 2015           | \$ 4,512.46 | \$ 5,239.14 | \$ 2,355.00   | \$ 0.50      | \$ 289.00         | \$ 519.64               | \$ (44.11)  |             | N/A         |          | \$ 12,871.63 |
| 2016           | \$ 2,883.74 | \$ 5,110.66 | \$ 2,580.00   | \$ 19,153.50 | \$ 253.00         | \$ 373.25               | \$ -        | \$ 2,421.70 | N/A         |          | \$ 32,775.85 |
| 2017           | \$ 2,741.19 | \$ 5,327.01 | \$ 2,430.00   | \$ 7,744.63  | \$ 346.00         | \$ 795.72               | \$ -        | \$ 3,578.13 | N/A         |          | \$ 22,962.68 |
| 2018           | \$ 526.87   | \$ 4,549.48 | \$ 2,610.00   | \$ 861.92    | \$ 265.00         | \$ 603.32               | \$ -        | \$ 3,681.75 | N/A         |          | \$ 13,098.34 |
| 2019           | \$ -        | \$ 4,166.14 | \$ 2,325.00   | \$ 7,942.81  | \$ 261.25         | \$ 374.06               | \$ -        | \$ 3,776.44 | N/A         |          | \$ 18,845.70 |
| 2020           | \$ -        | \$ 2,586.01 | \$ 2,011.00   | \$ 7,286.54  | \$ 109.50         | \$ 456.34               | \$ -        | \$ 2,383.04 | \$ 688.88   | \$ 49.24 | \$ 15,570.55 |
| 2021 (YTD)     | \$ -        | \$ 1,730.45 | \$ 1,109.65   | \$ 6,591.60  | \$ 131.00         | \$ 292.09               | \$ -        | \$ 2,790.68 | \$ 1,110.87 | \$ 30.49 | \$ 13,786.83 |

| Digital titles downloaded |       |       |        |       |        |        |        |            |  |
|---------------------------|-------|-------|--------|-------|--------|--------|--------|------------|--|
| calendar year             | 2014  | 2015  | 2016   | 2017  | 2018   | 2019   | 2020   | 2021 (YTD) |  |
| titles downloaded         | 5,897 | 8,226 | 10,096 | 9,945 | 12,997 | 15,876 | 18,810 | 11,393     |  |

| Computer Use at the Public Library |        |        |        |        |        |        |        |        |       |       |
|------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|-------|-------|
| Year                               | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020  | 2021  |
| # of computers                     | 19     | 19     | 19     | 19     | 19     | 19     | 19     | 19     | 17    | 17    |
| Hours                              | 25,679 | 24,368 | 22,163 | 17,559 | 18,689 | 23,831 | 18,471 | 18,523 | 4,352 | 1,136 |
| Hours per computer/year:           | 1,352  | 1,283  | 1,166  | 924    | 984    | 1,254  | 972    | 975    | 311   | 94.67 |
| 3,000 total hours Library is open: |        |        |        |        |        |        |        |        |       |       |
| Percent utilization per computer:  | 45%    | 43%    | 39%    | 31%    | 33%    | 42%    | 32%    | 32%    | 19%   | 10%   |

Library Traffic 2021 (Totals)

|               | Mar-21 | Apr-21 | May-21 | Jun-21 | Jul-21 |
|---------------|--------|--------|--------|--------|--------|
| 8:00 - 9:00   | 116    | 95     | 126    | 145    | 113    |
| 9:00 - 10:00  | 125    | 125    | 120    | 160    | 216    |
| 10:00 - 11:00 | 418    | 370    | 463    | 650    | 526    |
| 11:00 - 12:00 | 308    | 294    | 322    | 533    | 427    |
| 12:00 - 1:00  | 273    | 241    | 312    | 398    | 397    |
| 1:00 - 2:00   | 399    | 311    | 426    | 501    | 488    |
| 2:00 - 3:00   | 337    | 269    | 344    | 445    | 429    |
| 3:00 - 4:00   | 315    | 346    | 334    | 369    | 414    |
| 4:00 - 5:00   | 209    | 237    | 257    | 277    | 327    |
| 5:00 - 6:00   | 140    | 97     | 160    | 207    | 259    |
| 6:00 - 7:00   | 15     | 29     | 62     | 18     | 27     |
| 7:00 - 8:00   |        |        | 35     | 5      | 4      |
| Other         | 199    | 158    | 163    | 172    | 92     |

Library Traffic 2021 (Averages)

|               | Mar-21 | Apr-21 | May-21 | Jun-21 | Jul-21 |
|---------------|--------|--------|--------|--------|--------|
| 8:00 - 9:00   | 4      | 4      | 5      | 6      | 5      |
| 9:00 - 10:00  | 5      | 5      | 5      | 6      | 9      |
| 10:00 - 11:00 | 15     | 15     | 19     | 26     | 21     |
| 11:00 - 12:00 | 11     | 12     | 13     | 21     | 17     |
| 12:00 - 1:00  | 10     | 10     | 12     | 16     | 16     |
| 1:00 - 2:00   | 15     | 12     | 17     | 20     | 20     |
| 2:00 - 3:00   | 12     | 11     | 14     | 18     | 17     |
| 3:00 - 4:00   | 12     | 14     | 13     | 15     | 17     |
| 4:00 - 5:00   | 9      | 11     | 12     | 11     | 13     |
| 5:00 - 6:00   | 6      | 5      | 8      | 8      | 10     |
| 6:00 - 7:00   | 2      | 2      | 3      | 2      | 5      |
| 7:00 - 8:00   |        |        | 5      | 2      | 2      |
| Other         | 9      | 8      | 9      | 8      | 8      |