

### Mitchell Public Library Dashboard Summary

4/15/2021 update

#### Circulation Trends

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021 (YTD)
<b>Yearly Total:</b>	136,277	126,657	114,893	132,504	136,215	127,129	126,146	123,836	80,550	25,735
<b>Monthly Average:</b>	11,356	10,555	9,574	11,042	11,351	10,594	10,512	10,320	6,713	6,434

2012 most popular	yearly	2013 most popular	yearly	2014 most popular	yearly	2015 most popular	yearly	2016 most popular	yearly	2017 most popular	yearly	2018 most popular	yearly	2019 most popular	yearly	2020 most popular	yearly	2021 most popular	YTD
CD	27,898	CD	25,948	CD	23,672	CD	24,763	CD	28,515	CD	24,753	CD	23,775	CD	22,115	Ebks-Overdrive	11,134	Ebks-Overdrive	3,671
Adult Fiction	20,995	Adult Fiction	19,343	Adult Fiction	16,425	Adult Fiction	17,829	Adult Fiction	18,585	Adult Fiction	17,599	Adult Fiction	16,947	Ebks-Overdrive	15,302	Adult Fiction	9,778	Adult Fiction	3,470
Easy	13,649	Easy	12,099	Easy	10,322	Easy	13,063	Easy	12,166	Juv. Fiction	11,197	Ebks-Overdrive	12,452	Adult Fiction	15,082	Juv. Fiction	8,932	Juv. Fiction	2,759
Adult Non Fiction	10,611	Adult Non Fiction	9,227	Juvinile Fiction	8,252	Juvinile Fiction	10,763	Juv. Fiction	11,374	Easy	11,145	Easy	11,365	Juv. Fiction	12,310	CD	7,659	Audiobks-Overdrive	2,636
Juvinile Non Fictio	8,077	Juvinile Fiction	8,525	Adult Non Fiction	7,830	Juvinile Non Fictio	9,126	E-Books Overdrive	9,621	E-Books Overdrive	9,582	Juv. Fiction	10,686	Easy	10,747	Audiobks-Overdrive	7,531	Easy	2,200
Juvinile Fiction.	7,978	Juvinile Non Fictio	8,039	Juvinile Non Fictio	7,696	Adult Non Fiction	8,398	Juv. Nfict.	8,336	Juv. Nfict.	8,913	Juv. Nfict.	7,545	Juv. Nfict.	7,990	Easy	6,932	CD	1,820
Young Adult	6,361	Young Adult	5,867	E-Books	5,874	E-Books	7,620	Adult NF	8,082	Adult NF	7,124	Adult NF	6,195	Adult NF	5,896	Juv. Nfict.	4,748	Juv. Nfict.	1,251
Beginning Reader	4,875	Overdrive	4,328	Young Adult	5,725	Young Adult	6,921	YA	6,537	YA	6,135	YA	5,182	Large Print	5,630	Adult NF	3,527	E. Childhood	1,146
Romance	3,878	Beginning Reader	4,183	Large Print	3,920	Early Childhood	5,493	Large Print	5,666	Large Print	4,914	Large Print	5,097	YA	4,808	Large Print	3,329	Adult NF	1,128
Early Childhood	3,818	Large Print	3,577	Beginning Reader	3,759	Beginning Reader	5,289	Beg. Read.	4,858	Beg. Read.	4,263	Beg. Read.	4,958	Beg. Read.	4,668	YA Fiction	3,223	Beg. Read.	1,044

#### Library Cards Issued

year	Adult	Children	YA	Subscription	DWU	MTI	Faith Home	Abbot House	Total
2013	401	127	37	155	12	18	1	3	754
2014	364	132	50	121	5	14	0	4	690
2015	590	235	49	149	14	10	0	2	1,049
2016	962	438	296	172	5	7	2	9	1,891
2017	959	337	1660	161	10	11	0	6	3,144
2018	915	322	467	174	4	9	0	6	1,897
2019	982	261	431	150	8	10	3	6	1,851
2020	198	27	562	43	7	0	0	7	844
2021	58	7	6	14	3	0	0	3	91

#### Total Programming Participation

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
January	586	611	186	369	444	568	598	499	308	1,554
February	583	636	127	540	492	526	533	329	455	2,449
March	632	597	196	595	637	539	622	508	3,029	2,412
April	592	473	168	689	495	536	630	400	2,686	1,187
May	491	365	74	499	889	909	650	542	3,893	0
June	648	368	24	1099	1465	670	1248	1655	2,631	0
July	713	378	10	943	901	488	915	937	2,228	0
August	282	97	10	154	76	30	400	286	1,727	0
September	567	216	0	396	527	443	573	473	1,610	0
October	502	260	0	407	565	536	603	301	2,207	0
November	586	199	95	438	478	680	491	231	1,621	0
December	322	125	145	325	508	539	347	396	1,288	0
<b>Total</b>	<b>6,504</b>	<b>4,325</b>	<b>1,035</b>	<b>6,454</b>	<b>7,477</b>	<b>6,464</b>	<b>7,610</b>	<b>6,557</b>	<b>23,683</b>	<b>7,602</b>

#### Children's Programming Participation

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
	story time	story time	story time	story time	story time	story time	story time	story time	story time	story time
January	364	222	174	229	212	256	375	272	180	1,242
February	322	396	127	270	225	252	290	205	264	2,224
March	373	305	192	295	299	253	395	230	1,659	2,202
April	489	116	168	342	206	169	344	197	1,610	1,114
May	312	212	74	472	344	91	46	70	1,360	0
June	460	296	0	534	587	270	336	389	1,239	0
July	506	296	0	538	308	99	405	321	1,159	0
August	0	15	0	51	0	0	35	0	891	0
September	293	132	0	77	192	209	247	195	805	0
October	227	221	0	300	261	248	220	225	1,487	0
November	265	179	91	222	210	315	264	130	1,039	0
December	62	85	135	210	232	209	240	117	919	0
<b>story time total:</b>	<b>3,673</b>	<b>2,475</b>	<b>961</b>	<b>3,540</b>	<b>3,076</b>	<b>2,371</b>	<b>3,197</b>	<b>2,351</b>	<b>12,612</b>	<b>6,782</b>

Interlibrary loan - In and Out of State			
	Borrowing	Lending	Total
2012	1,790	2,092	3,882
2013	1,529	1,858	3,387
2014	1,285	1,783	3,068
2015	1,087	1,728	2,815
2016	927	778	1,705
2017	788	919	1,707
2018	671	1034	1,705
2019	920	1058	1,978
2020	210	321	531
2021 (YTD)	78	202	280
Total borrow	9,207		
Total lend		11,571	
Grand Total			20,778

year	Revenue totals									
	Fines	Copies	Subscriptions	Misc	Interlibrary Loan	Lost Item reimbursement	Petty Cash	Book Sale	Donations	Total
2012	\$ 4,628.25	\$ 4,987.33	\$ 2,265.00	\$ 65.95	\$ 506.00	\$ 450.62	\$ (87.80)		N/A	\$ 12,815.35
2013	\$ 4,282.24	\$ 4,656.26	\$ 2,430.00	\$ 53.70	\$ 448.00	\$ 668.22	\$ (209.65)		N/A	\$ 12,328.77
2014	\$ 3,584.12	\$ 3,641.51	\$ 2,010.00	\$ (20.00)	\$ 264.00	\$ 394.18	\$ (67.99)		N/A	\$ 9,805.82
2015	\$ 4,512.46	\$ 5,239.14	\$ 2,355.00	\$ 0.50	\$ 289.00	\$ 519.64	\$ (44.11)		N/A	\$ 12,871.63
2016	\$ 2,883.74	\$ 5,110.66	\$ 2,580.00	\$ 19,153.50	\$ 253.00	\$ 373.25	\$ -	\$ 2,421.70	N/A	\$ 32,775.85
2017	\$ 2,741.19	\$ 5,327.01	\$ 2,430.00	\$ 7,744.63	\$ 346.00	\$ 795.72	\$ -	\$ 3,578.13	N/A	\$ 22,962.68
2018	\$ 526.87	\$ 4,549.48	\$ 2,610.00	\$ 861.92	\$ 265.00	\$ 603.32	\$ -	\$ 3,681.75	N/A	\$ 13,098.34
2019	\$ -	\$ 4,166.14	\$ 2,325.00	\$ 7,942.81	\$ 261.25	\$ 374.06	\$ -	\$ 3,776.44	N/A	\$ 18,845.70
2020	\$ -	\$ 2,586.01	\$ 2,011.00	\$ 7,286.54	\$ 109.50	\$ 456.34	\$ -	\$ 2,383.04	\$ 688.88	\$ 15,570.55
2021 (YTD)	\$ -	\$ 1,130.63	\$ 554.65	\$ 6,573.60	\$ 71.75	\$ 169.52	\$ -	\$ 1,303.21	\$ 1,085.90	\$ 10,889.26

Digital titles downloaded									
calendar year	2014	2015	2016	2017	2018	2019	2020	2021 (YTD)	
titles downloaded	5,897	8,226	10,096	9,945	12,997	15,876	11,279	6,307	

Computer Use at the Public Library										
Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
# of computers	19	19	19	19	19	19	19	19	17	17
Hours	25,679	24,368	22,163	17,559	18,689	23,831	18,471	18,523	4,352	610
Hours per computer/year:	1,352	1,283	1,166	924	984	1,254	972	975	256	35.88
3,000 total hours Library is open:										
Percent utilization per computer:	45%	43%	39%	31%	33%	42%	32%	32%	16%	27%

Library Traffic 2021 (Totals)					Library Traffic 2021 (Averages)				
	Jan-21	Feb-21	Mar-21	Apr-21		Jan-21	Feb-21	Mar-21	Apr-21
8:00 - 9:00	64	87	116	95	8:00 - 9:00	2	4	4	4
9:00 - 10:00	124	122	125	125	9:00 - 10:00	5	5	5	5
10:00 - 11:00	383	316	418	370	10:00 - 11:00	15	13	15	15
11:00 - 12:00	308	288	308	294	11:00 - 12:00	12	12	11	12
12:00 - 1:00	268	257	273	241	12:00 - 1:00	10	11	10	10
1:00 - 2:00	337	321	399	311	1:00 - 2:00	13	13	15	12
2:00 - 3:00	265	276	337	269	2:00 - 3:00	10	12	12	11
3:00 - 4:00	304	299	315	346	3:00 - 4:00	12	12	12	14
4:00 - 5:00	45	177	209	237	4:00 - 5:00	2	7	9	11
5:00 - 6:00	17	39	140	97	5:00 - 6:00	1	2	6	5
6:00 - 7:00	5	7	15	29	6:00 - 7:00	0	0	2	2
Other	171	151	199	158	Other	6	6	9	8
<b>Total</b>	<b>2,291</b>	<b>2,340</b>	<b>2,854</b>	<b>2,572</b>					