

Adult Services Live Streams

Date(s):

Dec 31, 2020 – Dec 31, 2021

Cost:

YTD: \$0

Description:

The bi-weekly adult services live stream is meant to help build interest in our collection by highlighting new materials added to the collection and informing of new and ongoing programming. Additionally, it serves to help establish an Adult Services community to build on once the pandemic ends.

These live streams occur on the days that Jean Patrick does not have her storytime live stream.

Publicity:

An event for the live stream is posted approximately a week in advance.

The South Dakota Library Association shared the December 31st live-stream. That share significantly increased our reach and the number of people that have viewed the live stream.

Impact:

December 31, 2020

Reach: 245

Views: 164

Post Clicks: 48

Reactions: 7

January 12, 2021

Reach: 123

Views: 70

Post Clicks: 24

Reactions: 6

Future:

Feature coming soon titles once the cataloger is hired.

I'm looking to integrate some polling and programming opportunities into the stream. Trivia or other game-like activities would be nice. I'm also exploring the viability of an adult storytime using flash fiction