

8/2/2022 - Minutes

1. 4:00 P.M. Call To Order

*Meeting called to order by Chairman Steve Morgan at 4:04 pm*

A. Attendance:

*Carol Cersosimo, Stratton Havlik, Steve Morgan, Jen Johnston, Jean Koehler, John Foster, Giovanni Lanier, Doug Greenway-Director, Craig Stucky-Concessions/Box Office. Absent Jeff Smith, Jordan Gau, Mayor Everson.*

2. Approval Of Agenda

*Motion to approve agenda by Jean Koehler, Second by Jen Bradley, All voted Aye.*

3. Approval Of Minutes

*Motion to approve July meeting minutes by Gio Lanier, Second by John Foster, all voted Aye*

4. Agenda Items

A. Directors Report

*Doug reported a 26% decline in visitor numbers last week, down from 2021 but in line with 2018-2019 numbers. Farmers market attendance on Wednesday nights has been done with only 3-5 vendors and 75 visitors. Entertainment was put on the Plaza Stage to increase participation on July 6, 20 & 27. Another concert is scheduled for August 10 with the Tri-Tones playing.*

B. Concessions Bos Office Update - Craig Stucky

*Craig reported a similar decline in sales from 2021 of about 20-25%. However, popcorn balls sales of over 5000 popcorn balls sold both over the counter and resale to vendors. A large number were sold to the Mitchell Chamber for their membership promotion and 600 or more to the Exchange Club to sell during the State Baseball Tournament. Concert tickets sold for festival concerts included: Randy Houser-257, Russell Dickerson-324, Night Ranger-341, The Music of Randy Travis-308*

C. Corn Palace Mural Update

*A plentiful supply of straw and a hard-working summer staff have allowed the straw tying and application to go well. With just two-weeks left before school starts, they expect to have all the straw applied to the outside murals. Sour Dock was harder to locate this year with the decorating team having to go up to 30 miles away to find dock. A small amount is still need to finish the front.*

*Rain is needed to finish the Corn and that will begin to come in mid-September.*

D. Upcoming Events

*The Pre-Sturgis Party is Thursday, August 4th 5-7 pm. The City Departments are helping with bleachers, garbage cans, picnic tables. Corn Palace staff will set barricades and caution tape for the stunt show and the sound system for announcing. The Corn Palace inflatable Corn Maze will be on the street and the plaza will support 2-bands with Weston Frank 7-8:30 pm and Dean James 9-11 pm and the setup that goes along with that.*

*Besides the festival, upcoming events include the Farmers Markets, State Kids Pedal Pull, National Peddle Pull, indoor bull riding and NRA banquet all in September. Criag mentioned working with a venue in Kearney Nebraska with favorable routing for the "one night in Memphis" show. Which includes the music of Elvis Presley, Carl Perkins, and Jerry Lee Lewis.*

E. Festival Update - Tickets And Openers

- 5. PUBLIC INPUT: If You Need To Address The Corn Palace Events & Entertainment Board On An Item That Was Not On The Agenda, Excluding Personnel Items, Please Come Forward To The Podium And State Your Name And Your Concern. Presentations Are Limited To Three Minutes. Items Will Be Considered But No Action Will Be Taken At This Time.**

*None*

- 6. Executive Session : Motion To Enter Into Executive Session In Accordance With SDCL 1-25-2 (5) To Discuss Marketing And Or Pricing Strategies Of A Publicly Owned-Competitive Business**

*None*

- 7. Adjourn**

*Adjourned by Chair Steve Morgan at 5:05 pm*